



PRESS RELEASE

How2Media announces that Clearpath Utility Solutions will be part of its “World’s Greatest!...” series

Boynton Beach, FL----How2Media, the producers of the television show “World’s Greatest!...”, announced today that they have recently selected Clearpath Utility Solutions to be a part of the popular television series.

Horizontal drilling allows builders, contractors, and utility companies to run their infrastructure underground without trenching and traffic disruption, and Clearpath Utility Solutions is widely acknowledged as a leader in this critical industry. “We think their story will be meaningful as well as educational to our viewers” said Gordon Freeman, Executive Producer of the show.

As part of the show, How2Media sent a film crew to spend time at the company’s facilities in Zanesville, Ohio to find out what the story behind the story is with this great and growing company, and to show the “World’s Greatest!...” viewers Clearpath Utility Solutions was selected as the best in their category, and therefore featured on the show.

“World’s Greatest!...” is a thirty minute show dedicated to highlighting the world’s greatest companies, products, places, and people. Each show is a fast paced tour around the world featuring behind the scenes footage, informative interviews, and exciting visuals.

How2Media is a 21st Century television production company. Their award winning programming can be seen on national cable channels and local network affiliates across the country. For more information on How2Media and their show lineup, please visit How2Media.tv

*****This is the proposed Press Release to be made by How 2 Media in connection with the upcoming segment on the “World’s Greatest!!...” TV show. **ANY Press release information other than this, about the show or the segment, REQUIRES prior approval of How 2 Media****If one of the television networks is mentioned in a Press Release written by anyone other than How 2 Media, we must secure that network’s approval prior to any release...How 2 Media will handle these approvals, but they must be secured PRIOR to any release being made, due to FCC and Network rules & regulations.**